

# OAB Online Privacy Policy

This privacy policy sets out how the Oxfordshire Association for the Blind (OAB) uses and protects any information that you give to OAB when you use this website.

OAB is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website; you can be assured that it will only be used in accordance with this privacy statement.

OAB may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from July 2013.

## What we collect

We may collect the following information:

- Name
- Contact information including email address
- Demographic information such as postcode, preferences and interests
- Other information relevant to OAB's activities.

## What we do with the information we gather

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- Internal record keeping.
- We may use the information to improve our services.
- We may periodically send / email you about the official OAB Newsletters or other information which we think you

may find interesting using the email address which you have provided. This is only sent if you have consented to this.

- We may use the information to customise the website according to user's interests.

## **Security**

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

## **How we use cookies**

A cookie is a small file that is placed on your computer's hard drive. The cookie helps analyse web traffic or lets you know when you visit a particular page. We use traffic log cookies to identify which pages are being used.

This helps us analyse data about web page traffic and improve our website in order to tailor it to our clients needs. We only use this information for statistical analysis purposes. Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

## **Links to other websites**

Our website may contain links to other websites of interest.

However, once you have used these links to leave our site, you should note that we do not have any control over these other websites. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

### **Controlling your personal information**

You may choose to restrict the use of your personal information in the following way:

- If you have previously agreed to us using your personal information for direct information purposes (i.e. Newsletter or E-Newsletter), you may change your mind at any time by writing to or emailing us.

We will not sell, distribute or lease your personal information to third parties as required by law. All information received by OAB will be held in strictest confidence and is not disclosed to any party whatsoever for any reason.

You may request details of personal information which we hold about you under the Data Protection Act 1988. A small fee maybe payable. If you would like a copy of the information held on you please write to OAB. If you believe that any information we hold on you is incorrect or incomplete, please write or email us as soon as possible. We will promptly correct any information found to be incorrect.

### **Oxfordshire Association for the Blind**

**Bradbury Lodge,  
Gordon Woodward Way**

**Oxford OX1 4XL**

Email: [admin@oxeyes.org.uk](mailto:admin@oxeyes.org.uk)

## **OAB Website Disclaimer**

This website is intended as a general guide to Oxford Association for the Blind (OAB) itself, in addition to the services offered by OAB and does not constitute a contract.

The information contained in this website is for general information purposes only. The information is provided by OAB and while we endeavour to keep the information up to date and correct, we make no representations or warranties of any kind, express or implied, about the completeness, accuracy, reliability, suitability or availability with respect to the website or the information, services, or related graphics contained on the website for any purpose. Any reliance you place on such information is therefore strictly at your own risk.

In no event will we be liable for any loss or damage including without limitation, indirect or consequential loss or damage, or any loss or damage whatsoever arising from loss of data out of, or in connection with, the use of this website.

Through this website you are able to link to other websites which are not under the control of the OAB. However, OAB has gone to great effort to ensure the links used are of good quality and educationally based. We have no control over the nature, content and availability of those sites. The inclusion of any links does not necessarily imply a recommendation or endorse the views expressed within them. OAB does not accept responsibility for the views, advice and recommendations on external websites. All content is for personal use.

Every effort is made to keep the website up and running smoothly. However, OAB takes no responsibility for, and will not be liable for, the website being temporarily unavailable

due to technical issues beyond our control. OAB reserves the right to make changes on this site at any time. All up-to-date changes can be obtained by contacting us.

Last updated: July 2013

**Oxfordshire Association for the Blind**

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